



Contact Us

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SCAN ME



Career Pathways

- Assistant Systems Analyst
- Assistant Database Administrator
- Assistant Management Analyst
- Assistant Data Analyst
- Assistant Executive (Administration)
- Assistant Computer Systems Analyst
- Assistant Business Analyst
- Assistant Business Executive
- Digital Entrepreneur
- Assistant Business Planner
- Junior Marketing Executive Assistant



Diploma In E-Commerce

University Teknikal Malaysia Melaka (UTeM)



"UTeM: Nurturing Tomorrow's E-Commerce Leaders"



Entry Requirement



- A Malaysian citizen; and
- Passed the **Sijil Pelajaran Malaysia (SPM)** with at least **THREE (3) credits (Grade C)**, including **Bahasa Melayu, and a pass in History (for SPM 2013 and onwards)**.
- Meets the University General Entry Requirements by obtaining a credit (**Grade C**) in **Mathematics** and **THREE (3) credits (Grade C)** in any of the following subjects:
 - a) Computer Science;
 - b) Digital Graphic Design;
 - c) Multimedia Production;
 - d) Economics;
 - e) Commerce;
 - f) Business;
 - g) Principles of Accounting;
 - h) Design and Technology;
 - i) Additional Mathematics;
 - j) Physics;
 - k) Chemistry;
 - l) Biology;
 - m) Science / Additional Science;
 - n) Islamic Studies (Tasawwur Islam) / Islamic Shariah Education / Islamic Education / Moral Education / Geography / History / Visual Arts Education;

And

At least pass in the **English** language subject.

Programme Structure



Duration: 2 years 6 months
(5 semesters in Campus + 3 semesters Work-Based Learning)

Programme Highlights



Taught by Industry Experts



Industry Collaboration & Internships



Hands-on with Real Platforms



Global Digital Trends & Tech



Technopreneurship & Startup Skills

Why Choose E-Commerce?



Booming Digital Market



High Employability



Learn Digital Marketing & Social Media



Create Your Own Online Business



Connect with Global Markets

Programme Overview

The Diploma in E-Commerce at UTeM is a future-focused programme designed to equip students with hands-on skills and real-world knowledge of the e-commerce business landscape. Rooted in UTeM's strong TVET foundation and reputation as Malaysia's pioneer technical university, the programme emphasizes practical learning in e-commerce business setup, digital content creation, online payment and logistics systems, e-marketing strategies, as well as data analytics and emerging e-commerce technologies. Students will be trained to not only thrive in e-commerce businesses but also to lead innovation in the ever-evolving online marketplace.

